

Tourism and Terrorism: Terrorists Threats to Commercial Aviation Safety & Security

David Mc.A Baker

Tourism and Terrorism: Terrorists Threats to Commercial Aviation Safety & Security

David Mc.A Baker¹

Abstract

If airplanes and passengers, as well as property and people on the ground are to be protected, potential perpetrators of aviation terrorism must be prevented from breaching security checkpoints and gaining access to “secure” airport areas and to aircrafts. Given the interconnectedness of the air transportation system, a sufficiently high level of security must be provided throughout the entire system. In this paper we examine terrorism issues relevant to airline and airport security internationally, a topic that has received much attention since 9/11. Understanding the key issues is crucial in evaluating the various methods of regulating and providing aviation safety and security. The purpose of this paper is to review the key features of the Aviation and Transportation Security Act and the characteristics of the resulting security policy. Then we examine terrorism, previous terrorists’ acts against aviation as well as current and future aviation threats. A summary of our major points completes the paper.

Key Words: tourism, aviation, terrorism, safety, security, policy

1. Introduction

The Transportation Security Administration (TSA) was created in response to the terrorist attacks against the United States (U.S.) on September 11, 2001 (Gonya, 2010). The TSA was created by the 107TH Congress on November 19, 2001 as part of the Transportation and Aviation Security Act (Gonya, 2010). The Act delegated the primary responsibility of strengthening security of the transportation systems throughout the nation to the TSA (Gonya, 2010). Prior to the creation of the TSA, the Federal Aviation Administration (FAA) was charged with aviation and air cargo security (FAA, 1986). Today, much of the TSA’s aviation and air cargo authority is based on previous FAA regulations (FAA, 1986). The TSA is responsible for security oversight of all

¹ PhD. Program Coordinator of Hospitality Management Associate Professor of Hospitality Management, Tennessee State University, College of Business, Department of Business Administration. Suite J-405, Nashville, Tennessee 37203. **Tel:** 615-963-7143. Fax: 615-963-7139. Email: dmbaker@tnstate.edu

modes of transportation, and now includes security oversight of surface, rail, and mass transit (Gonya, 2010). The TSA continues to equip commercial airports with the latest advanced technology for screening for passengers at screening check points, additional Transportation Security Officers (TSOs) to accommodate the high passenger volume, and the latest explosive detection equipment (Gonya, 2010).

Currently, there are nearly 50,000 TSOs dedicated to keeping the skies safe. These officers provide security for 450 U.S. commercial airports including those located in Guam, Alaska, Hawaii, U.S. Virgin Islands, and Puerto Rico (Gonya, 2010). A TSO's primary responsibility includes monitoring traveling passengers as they enter and exit security screening checkpoints and preventing the introduction of prohibited items into the sterile areas of the airport or aircraft (Gonya, 2010). Nevertheless, even in the aftermath of 9/11, (Montgomery et al., 1996), the aviation industry is still viewed by terrorists as the primary avenue to carry out their plot to destroy key critical infrastructures within the U.S., cripple the American economy, and create mass casualties among American citizens by using aircraft as weapons (Montgomery et al., 1996).

Commercial aviation plays a central role in our daily lives and is an essential part of the national economy. The importance of aviation to both the public and the private sectors drives concerns about how security threats, such as terrorism, could affect the utility, safety, and economic value of those sectors. It is also undeniable that the aviation system has long been an attractive target for terrorists across the political and ideological spectrum. From hijackings in the 1970s to al-Qa'ida in the Arabian Peninsula's disrupted bombing operation in May 2012, terrorists continue to try to exploit the aviation system because of both the visibility and the impact that even semi-successful attacks have produced. Because of the risk of terrorism to aviation targets, aviation security has grown to become a substantial commercial, political, and social influence in the U.S. and abroad. Federal expenditures on aviation security represent only a part of the government spending picture, with additional security expenditures made at the state and local levels (e.g., by airport authorities) and by the private sector (e.g., airlines). Security measures also have intangible costs, including the time spent by passengers undergoing security procedures, as well as the hassle and privacy implications of security screening.

2. Background

Transportation security became a national issue since 1931. According to the FAA (1986), the first aviation hijacking took place in Arequipa, Peru on February 21, 1931. The introduction of jet airliners and a series of mid-air collisions in 1956 prompted the passage of the FAA Federal Aviation Act of 1958 (USDS, 2011). In September of 1961, Congress amended the FAA Act of 1958, in which Air Piracy (hijacking), interference with flight crews, and unauthorized possession of weapons aboard an aircraft became criminal acts (USDS, 2011). Subsequently, other acts of hijacking occurred which spurred additional

screening measures, including vetting (clearing) flight crewmembers, searches of aircraft and cabins for international flights, additional screening for international flights, and secondary screening of passengers at the gate area (USDS, 2011).

Although new policies by the FAA continued to be adopted, terrorism by means of aircraft was on the rise. On December 21, 1988, Pan America Flight 103 in route to New York crashed in Lockerbie, Scotland (USDS, 2011). According to the USDS (2011), a total of 270 individuals were killed, including the 259 passengers onboard the aircraft and 11 on the ground. As a result of the Pan Am 103 bombing, new security measures required x-raying or hand searching of all checked baggage and the matching of passengers with their baggage on international flights; no access to the contents of bags following x-ray or hand search; and random selection of passengers for enhanced scrutiny (USDS, 2011). In December 1994, Ramzi Yousef carried out a test run on Philippines Airlines (PAL) Flight #434 to carry improvised explosive (IED) components through airport security checkpoints (USDS, 2011). He exited the aircraft at the intermediate stop. The IED detonated on the second leg of the flight and killed one passenger (USDS, 2011). Yousef was eventually captured. He was in the process of manufacturing explosives for the final phase of the Bojinka Plot. According to the USDS (2011) his intent was to bomb 12 US aircraft over the Pacific Ocean. As a result of this plot, new protocols called for the physical search of all hand-carried baggage and temporarily prohibited all liquids in carry-on baggage (USDS, 2011).

After the attacks on September 11, 2001, it was clear that there was urgency to protect the airplane, airport terminals and associated facilities such as car parks from terrorist attacks. Passengers and baggage are not the only sources of threats to commercial aviation security. Threats can also come from the many processes that support an airport and the passengers and aircraft it serves: catering, maintenance, cleaning, ticketing, baggage handling, air traffic control, retail, food services, parking, car rental and others. These are areas where the general public has unrestricted access to before passengers undertake security screening and pass into secured areas prior to aircraft boarding. Aviation security rely extensively on cost and risk reduction data for LAX compiled by RAND in 2004 (Stevens et al., 2004), which considered bombings or shooting attacks at the airport curbside or in other pre-screening areas of passenger terminal buildings. It is important to note that this assumes terrorists only desire to attack large airports. However, there are thousands of smaller passenger airports, enhanced security measures at large airports have been done to a lesser degree at the smaller ones.

3. Methodology

An extensive literature review was conducted using published reports, 9/11 Commission report, Federal Aviation Administration, International Association of Air Transport, Civil Aviation Authority and the Internet. In a time where vast amounts of data are being collected and archived

by researchers all over the world, the practicality of utilizing existing data for research is becoming more prevalent (Andrews, Higgins, Andrews, Lalor, 2012; Smith, 2008; Smith et al., 2011). Secondary data analysis is an analysis of data that was collected by someone else for another primary purpose. The utilization of this existing data provides a viable option for researchers who may have limited time and resources. Secondary analysis is an empirical exercise that applies the same basic research principles as studies utilizing primary data and has steps to be followed just as any other research method. This paper contributes to the discussion of aviation safety and security by using secondary data analysis as a research method.

4. Literature Review

4.1 Risk Perception

Travelers risk perception is a valid and convincing tool to investigate tourists' concerns prior to and/or when they are taking a trip in this era of frequent terrorist threats and attacks around the world. Risk and tourism are interwoven as the purchase of a leisure trip is inherently attached to risk (March & Woodside, 2005). Similarly, tourism is service in nature and thereupon it inherits the intangibility, heterogeneity, perishability, and inseparability characteristics from services (Mitchell & Greator, 1993a; A. M. Williams & Baláž, 2013). Past studies have provided both theoretical and empirical evidences to support the argument that service consumers perceive greater risks than goods consumers (Mitchell & Greator, 1993b; Murray & Schlacter, 1990). Most of the risk studies in tourism focus on perceived or subjective risk instead of real or objective risk as tourists are only able to experience risk that is related to themselves (Budescu & Wallsten, 1985; Reisinger & Mavondo, 2005) or risk that they are able to perceive (Quintal, Lee, & Soutar, 2010). From a constructionist viewpoint, risk is socially constructed and is interpreted differently across different social structures and cultures (Douglas & Wildavsky, 1982); the experience or perception of risk can be contested, incorporated, and transformed (Williams & Baláž, 2014). Similarly, post-modernists perceive risk as a blur and inconclusive concept (Hassan, 1985).

The importance of perceived risk has been highlighted in the existing literature. Roehl and Fesenmaier (1992) discovered three dimensions of perceived risks: physical-equipment risk, vacation risk, and destination-specific risk. A more recent work done by Pennington-Gray and Schroeder (2013) on international tourists' safety and security perceptions suggest seven types of perceived risk related to tourists, which include crime, disease, physical, equipment failure, weather, cultural barriers, and political crises. The concept of perceived risk is equivocal as different scholars have attached different meanings to it (Sjöberg, 1980). Reisinger and Mavondo (2005) define perceived risk as cognitive probabilities to be exposed to threats and dangers.

Probability and possibility are two distinct but interrelated concepts. The former refers to the measurable chances while the latter takes shape in fantasy (Korstanje, 2011). For example, the probability of becoming a victim of crime when travelling to rural destination is low but the possibility exists. The problem with Reisinger and Mavondo's (2005) definition of perceived risk is that, tourists who go for a vacation might not be aware of their own assessment of potential risk, in other words, tourists might not recognize the probabilities of risk, although they might have a general idea on the possibilities of risk. Williams and Baláž (2014) characterize tourism as a blend of uncertainties and fractionally known risks.

4.2 Risks

Even after the implementation of heightened airline security procedures in the USA and the rest of the world with the aftermath of 9/11, there was still evidence terrorists conducted dry run surveillance missions on air carrier (airline) aircraft (Hoffman, 2007). This surveillance was designed to pinpoint weaknesses in the existing cockpit security procedures and to desensitize security personnel (TSA, 2008). Surveillance was an essential element of every terror attack, and the National Commission on Terrorist Attacks Upon the United States [9/11 Commission Report] noted numerous casing flights by the hijackers (9/11 Commission Report, 2004; Dahl, 2007). Testifying before a Congressional Subcommittee on Transportation Security and Infrastructure Protection, Captain R. Hesselbein (2007) reported that even with fortified doors, cockpits were vulnerable to breach and seizure during door opening and crewmember transitions during flight. In consideration of these threats, it was essential for airline cockpits to be protected to the maximum extent possible, and a program to arm airline pilots was one tool in the arsenal to achieve this goal (Skinner, 2006). Airline pilot advocates expected a majority of pilots would volunteer for the arming of pilots program, but the expected numbers of volunteers did not materialize (Prater, 2008).

In a 2004 survey of a random selection of airline pilots conducted by the Wilson Center for Public Research, 37% of respondents were dissatisfied with the TSA's implementation of the arming of pilots (FFDO) program (Air Line Pilot, 2005). Additionally, 27% wanted open carry for FFDOs and 21% expressed a desire for better support from their airlines (Air Line Pilot, 2005). Only 13% had applied for FFDO training; the primary reason for lack of participation was inability to obtain time off from their airlines to attend training (Air Line Pilot, 2005). Belanger (2008) administered a survey to 624 pilots and flight attendants to assess their perceptions of TSA effectiveness. The goal of the study was to determine how crewmember interactions with TSA affected their morale and professionalism (Belanger, 2008). A 2009 project assessed American Airlines pilots, using a 50-question survey to determine attitudes about threats and risks (Borowsky, 2009). The study received 658 responses from a request placed on the American Airlines pilots' Internet website. Results of the study indicated pilots considered ramp security and flight deck security as the most significant risk factors.

4.3 Terrorism

Terrorism worldwide existed for thousands of years (Deutcher, 2009). Terrorism became a significant threat to the United States in 1983, with the first major terrorist attack against a United States target by a suicide car bombing of the American Embassy in Beirut (Helman, n.d.). There was considerable divergence on the definition of terrorism, with over 100 definitions of the word "terrorism" in acceptance worldwide (Deutcher, 2009). The definition in the U.S. Code fell short of current thoughts on terrorism, because it did not differentiate between extortion and efforts to inflict damage for the purpose of terror: "Premeditated, politically motivated violence perpetrated against noncombatant targets by subnational groups or clandestine agents" (U.S. Code, 2008, para. 2656f). An alternate definition added the element of intentionally inflicting damage to civilians:

"The act of destroying or injuring civilian lives or the act of destroying or damaging civilian or government property without the expressly chartered permission of a specific government, thus, by individuals or groups independently or governments on their own accord and belief, in the attempt to effect some political change." (Picucci, 2008, p. 13)

Some acts, which were frequently called terrorism, could more correctly be identified as extortion. The Dawson's Field multi-airplane hijacking in September 1970, for example, was an attempt to force Israel to release prisoners, rather than an attempt to inflict mass casualties (Esget, 2009). The main *raison d'être* of the terrorist was to inspire terror: "The primary objective of a terrorist is not to kill but to get his or her message through. If the message does not get through then the act loses its purpose" (Chowanietz, 2009, p. 65). Terrorism could only be viewed in the context of the reaction to terrorism; if the event caused terror, the action was terrorism (Schinkel, 2009).

The 1950s marked the beginning of non-state nationalist terrorism from groups such as Irish, Basque, and Kurdish radicals (Zalman, 2009). The Israel-Palestinian conflict galvanized numerous nationalist groups to strike targets out of their respective immediate area (Newman, 2006). A symbiotic relationship existed between terrorists and media: the terrorists needed the media to gain widespread notoriety, and the media needed dramatic events to foster enhanced ratings (Hildebrandt, 2009). Media reporting in many respects became an arm of the terrorists (Borowsky, 2009). Al Qaeda philosophy attributed hatred of the United States to America's support of Israel and the presence of American forces in the hallowed land of Saudi Arabia

(Feehan, 2009; Rosthauser, 2010). It was this hatred which produced al Qaeda's war upon America (bin Laden, 1996). The 1993 attack upon the World Trade Center was a nearly manifestation of this war (Shughart, 2006). Al Qaeda considered America to be responsible for every world problem involving Muslims, including conflicts in Russia, India, and the Philippines (9/11 Commission Report, 2004). Al Qaeda had been at war with the United States well before the 9/11 attack, with plots to bomb several New York landmarks (9/11 Commission Report, 2004). The 9/11 attack was not the first al Qaeda attack upon the US homeland (Syed, 2010).

Al Qaeda had launched a previous assault upon the United States in 1993, with the first attack upon the World Trade Center (Syed, 2010). Following that attack, in 1994 in Manila, the architects of the first World Trade Center attack were in the final stages of their follow-on plan when a fire brought Philippine police to their apartment (Syed, 2010). The plot, Operation Bojinka, to simultaneously blow up 11 US airliners over the Pacific, was halted mere days before its execution (Transportation Intelligence Gazette, 2007). Al Qaeda was planning additional attacks against the United States, and the 2010 attempt to detonate bombs aboard US air carrier aircraft over the Atlantic was evidence al Qaeda had not abandoned Bojinka (Cort, 2006; Gardham, 2010). The attempted 2009 Christmas bombing and 2010 cargo package bombs exemplified this strategy (Gardham, 2010; Ross, Rhee, & El-Buri, 2009). Additionally, Palestinian al Qaeda members were planning a coordinated attack against both the United States and Israel (Beres & Lopez, 2006).

Al Qaeda was no longer a single entity; it had spawned numerous small, close-knit outgrowths known as affiliates (Bream, 2008; Munkittrick, 2010). These radical sub-groups operated autonomously (Crumpton, 2006). This autonomy made the challenge of detecting these smaller groups increasingly difficult (Bergen, Hoffman, & Tiedemann, 2011). Due to the asymmetric nature of terrorism, the Islamists had no compunction about using nuclear and other weapons of mass destruction in their attempts to attack the United States (Krepinovich, 2006). Because terrorists often traveled under different names, were not endemic to one particular country, and had numerous passports, they were especially difficult to identify (Cozine, 2010). Most disturbing in recent terrorist activity was the makeup of the terrorist cells; three of the four London bombers were British-born Islamists (Jodie, 2006).

A preponderance of captured European terrorists were either European-born or immigrants who became radicalized after reaching Europe (Roy, 2005). The dozen-plus terrorists arrested in London in 2006 for the attempted bombing of 10 US-bound airliners were all British, and a British Muslim convert was involved in a plot to bomb American financial interests in London (Forest, 2007; Jacobson, Lee & Nikolaev, 2009). The concept of home-grown Islamic terrorists was not limited to England (Steyn, 2006). A large number of radical Muslims in the United States were American-born religious converts (Steyn, 2006). Many of these members were converted in the prison system, and radicalized either in the prisons or in the mosques after their release (Farrell, 2009). There were numerous avenues of radicalization in the United States, from local mosques to various organizational meetings, such as the Muslim Arab Youth Association

(Emerson, 2006). U. F. Abdulmutallab, the Christmas Day airline bomber, had become radicalized via the Internet (Szrom & Harnisch, 2011). To support the group's operations in Iraq and Syria, Isis has launched a social media campaign and is posting (mainly on Twitter) photos and statements to highlight its military strength and territorial advances and to recruit fighters.

5. Aviation Threat

Even without factoring in the unpredictable nature of terrorism, the size of the U.S. air transportation system and the differences among airlines and airports suggest that providing aviation security is a complex and difficult task. Studies and legislation throughout the 1990s identified problems with aviation security and attempted to improve it. The airlines have no greater responsibility than the safety and security of the traveling public, requiring an air carrier to "provide service with the highest possible degree of safety in the public interest" (49 USC, 1994, para. 4407(d)(1)(A)). The cost of the damage from the 9/11 attack exceeded \$100 billion, when the damage to property, costs of insurance, and lost revenue were included (George & Watford, 2007). Damage to the World Trade Center alone exceeded \$70 billion (Samuels, 2008). The Dow Jones Industrial Average declined 14.5% in the first five days after the 9/11 attack (Larobina & Pate 2009).

A study of public attitudes toward security expenditures indicated the public supported spending 17% of the anti-terror budget on aviation security (Stinson et al., 2007). Although there had been numerous warnings, the United States did not take positive steps to prevent terrorism against aviation. In 1989, Yeffet, former El Al Airlines Chief of Security, conducted a test of US airports (Kilgore, 2010). Yeffet repeatedly succeeded in checking luggage at curbside and then not flying on the scheduled flights in New York, Chicago, Denver, Los Angeles, and Miami (Kilgore,

2010). Yeffet was prescient in the assessment of the terrorist threat to American aviation:

"Airline executives have made security a low priority. There is no reason to believe this will change until there is a major disaster at an American airport" (Russell & Preston, 2004, p. 5). After 9/11 it became clear the reaction to terrorism was no longer an option, fighting terrorism requires a pro-active approach.

Long before the 9/11 attack, aviation was a prime target for both criminals and terrorists (Esget, 2009). There had been 12 attempts to breach cockpits between 1997 and 2000 (Hester, 2000). Hijacking was a threat to commercial aviation well before terrorist attacks upon the United States; in 1968 alone, there were 22 hijackings in the United States, with 19 landing in Cuba (Russell & Preston, 2004). There were eight reasons aviation held attraction for terrorists: it was a powerful symbolic target; it provided an international stage; it provided extensive media exposure; it was relatively simple; the consequences were enormous for both the airline and the country; it could be politically embarrassing; it was a useful tool for revenge; and it was effective (Harrison, 2009).

When US aviation became a target of terrorists, hijacking became a favored strategy (Hesselbein, 2007). In the pre-9/11 environment, the purpose of hijacking had often been to collect ransom (Seidenstat & Splane, 2009). It was noteworthy, prior to 9/11, the instructions to crew members were, "comply with their instructions" (National Terror Alert Response Center, 2008, para. 7). Additionally, the recommended response was to fly the hijackers to their requested destinations (Treichler, 2006). Post-9/11, hijacking prevention depended on establishing multiple layers

including: enhancing passenger and checked baggage screening, training flight and cabin crew for security awareness, expanding FAMS, and placing FFDOs on passenger and cargo flights (GAO,2007).

Security screening had been a perpetual Achilles heel in protecting commercial aviation. Between December 1998 and April 1999, Transportation Department investigators breached airport security 117 times out of 173 attempts (Sumner, 2007). B.Dzakovic, leader of the FAA Red Team, testified before the 9/11 Commission, stating the Red Team had found serious vulnerabilities, but the FAA had stifled release of the team's reports (Apaza, 2009). Because there had not been active terrorist attacks upon the United States at the time, it was difficult to obtain commitment on the part of the U.S. populace (Apaza, 2009). The preceding studies and legislation highlighted numerous specific problems with aviation security. Problems existed in three major areas: aviation computer security; access to aircraft, airfields, and other facilities; and the detection of dangerous objects.

6. The Future of Aviation Safety & Security

In response to these incidents, the U.S. government and many other countries have dramatically increased aviation security measures to prevent or deter future attacks. Many of these measures are well known to the public, including: the hardening of cockpit doors; federalization of airport security screening staff and the creation of the Transportation Security Administration (TSA); deployment of federal air marshals (FAMs) and federal flight deck officers (FFDOs) aboard aircraft; implementation of new detection equipment and methods, such as advanced imaging technology (AIT), often referred to as "body scanners"; increased amounts of screening for cargo; explosive trace detection (ETD), full body "pat-downs," and behavioral detection officers (BDOs); enhanced scrutiny for visa applicants wanting to travel to the United States; and the use of watch lists to screen for terrorists to prevent them from boarding flights or from gaining employment in airports or airlines.

At the heart of aviation safety and security is that it's always in competition for resources, money and manpower. Following the recent economic downturn, many national governments in mature aviation security markets are reducing public spending. The adoption of new risk based strategies is also determining the focus on particular security systems and technologies, most notably biometric and screening technology deployed at airports. However, the aviation sector continues to be a target for terrorism and criminal activities. In 2014, there have been high profile attacks on aviation infrastructure in Pakistan. The months of June and July, 2014 have witnessed significant tightening of security procedures at airports in the USA and Europe in response to a significant terror warning that explosive devices were being constructed to by-pass current airport security measures. It is these evolving threats to civil aviation that will continue to drive demand and investment for new security technologies and systems that can detect and mitigate

the latest security threats. One of the world's largest insurers, Allianz, has identified six major emerging risks for the aviation industry, with cyber terrorism and drones making the list. The Global Aviation and Safety Study (2015) also identified future aviation risks that included limited pilot training and lithium batteries both installed on the aircraft such as Boeing's 787 Dreamliner and in devices being brought on board airplanes by passengers.

Determining future threats to aviation operations is key to the aviation sector maintaining its much-improved safety record in future. In addition to the host of potential risks posed by natural hazards, technological advances, human error, war and terrorism, the aviation industry is also having to remain alert to a number of other new challenges. Disturbingly, the Allianz study warns that one of these new challenges is cyber warfare, which may replace the hijacker and the bomber as the 'weapon of choice' for terrorists. The report claims that the industry is facing risks on all fronts due to aviation's increasing reliance on computer systems for almost every aspect of its business.

High growth in air traffic volumes in China, South East Asia and the Middle East will account for and sustain growth in the aviation security sector. New infrastructure, for example airports or terminal buildings will require investment in security equipment to meet international aviation safety and security standards, thus accounting for much of the growth in the aviation security market over the next decade, (International Air Transport Association, 2014). The aviation security market is reactive and can experience rapid change in a short period of time. Demand is driven by existing and emerging security threats to the air transport sector. Additional market drivers include reviews and changes to international safety and security which lead to demand and investment for new security equipment, and product lifecycles which require the replacement of outdated and obsolete equipment and technology.

Technology challenges include Wi-Fi availability on airplanes and the growth of unmanned aerial vehicles (UAVs) commonly known as drones which are emerging threat to the overall safety of the aviation industry. The potential risks are obvious, namely the possibility of hacking into the cockpit technology controls with loss of control due to frequency interferences and collision or third party damage or injury and resulting liability. The Federal Aviation Administration dealt with drones landing on the White House lawn in 2015 and has been investigating an average of two incidents per day of drones coming within the restricted 400 feet and within five miles of airports. A drone can be sucked into an airplane engine or crash into the cockpit and injure the pilot. Commercial airlines are highly reliant upon information technology systems to handle critical functions such as reservations and crew check-in, a fact not lost upon Rajib Karim when he suggested in correspondence with Anwar al-Awlaqi that he could erase data from British Airways' servers, thus disabling the airline's website.

The Global Aviation Study (2015) also identified pilot training not being able to meet the growth of the global jet fleet, which is set to 'almost double to 40,000 by 2030' as an emerging risk. Allianz touched on the training itself, asking whether 'airline pilots are too reliant on

automation'; particularly after the 2013 Asiana Airlines accident and the 2009 Air France crash. The report identified that pilots' 'failure to master the latest changes in cockpit technology will pose an increasing threat to passengers.' Efforts should be directed toward making airport security systems smarter and more flexible, not necessarily more encompassing or extensive. Intelligence on threats and adversaries can be the basis for configuring a flexible system to meet those threats and to focus enhanced security measures mainly on high-risk individuals. To this end, channels of information and coordination must be established between airport security systems and the intelligence gathering and analysis activities of national and local law enforcement agencies.

Calvin Scovel, testimony before the Senate noted that the percentage of outsourced maintenance dollars for domestic airlines increased from 37% to 64% between 1996 and 2006, and the number of foreign facilities servicing U.S. carriers increased from 344 to 698 over the last 13 years. This is challenges in FAA's ability to effectively monitor the increase in outsourcing.

While maintenance outsourcing remains a vital concern, there are other threats to airline safety. For some time now, the National Transportation Safety Board (NTSB) has published its list of "Most Wanted" safety improvements for aviation. Currently the list contains six items, including such hot-button issues as human fatigue factors; airport runway incursions and ground collisions; and the continuing need to improve crew resource management techniques in the cockpit. Then there's the nation's aging air traffic control network. Since the nation's commercial aviation safety record is so high, it's hard to conceive of our aeronautical infrastructure eroding. But without proper vigilance, it will.

7. Conclusion

Protecting the world's aviation system demands a high level of vigilance because a single lapse in aviation security can result in thousands of deaths, destroy equipment worth hundreds of millions of dollars, and have immeasurable negative impacts on the economy in billions of dollars, and the public's confidence in air travel. The terrorist attacks exploited weaknesses in U.S. aviation security on September 11, 2001 and did indeed produce the catastrophic results identified in the prophetic testimony cited by testimony in congress. Immediately after the attacks, security issues rose to paramount importance in the nation's policy agenda. Schneier (2006) concludes that the only two effective antiterrorism countermeasures implemented after 9/11 were strengthening cockpit doors and passengers learning they need to fight back. Despite general agreement on what aviation security entails and the goals of an aviation security system, public controversy abounds on how to regulate and provide this important activity.

If airplanes and passengers, as well as property and people on the ground, are to be protected, potential perpetrators of aviation terrorism must be prevented from breaching security checkpoints and gaining access to “secure” airport areas and to aircraft.

Given the interconnectedness of the air transportation system, a sufficiently high level of security must be provided throughout the entire system. Flexibility to respond quickly to new information about aviation security threats is a must. In this paper we examined safety and security issues relevant to airline and airport security in mainly the United States, a topic that has received much attention since 9/11. “The hardening the cockpit doors and changing the protocols for hijacking has made it harder for terrorists to get weapons on board an aircraft and take control of it” (Maley 2008). The Airport Infrastructure and Aviation Security markets are expected to continue to grow due to a number of factors. Rebounding air traffic growth across all regions, post-9/11 security concerns, and an expected doubling or tripling of air traffic over the next 20 years are major contributors to this upward trend. Although constrained by regulations at multiple levels, airport authorities will need to expand capacity to keep up with current and future demand. Moreover, evolving safety and security needs both within the U.S. and throughout the world will ensure long-term viability of the market for aviation security technologies. The analysis in this paper supports these conclusions.

References

- Air Line Pilots Association, International. (2005). Safety and security poll results to guide ALPA policy. Retrieved from http://www.alpa.org/DesktopModules/ALP_A_Documents/ALP_A_Documents_View.aspx?itemid=1163&ModuleId=1532&TabId=256
- Andrews, L., Higgins, A., Andrews, M. W., & Lalor, J. G. (2012). Classic grounded theory to analyze secondary data: Reality and reflections. *The Grounded Theory Review*, 11(1), 12-26.
- Apaza, C.R. (2009). The importance of bureaucratic oversight mechanisms: The case of the inspector general of the Department of Homeland Security (DHS). *Dissertation Abstracts International*, 71 (03). (UMI No. 3388617)
- Bin Laden, O. (1996). Declaration of war against the Americans occupying the land of the two holy places. Retrieved from http://www.homelandsecurityus.net/osama%20posts/declaration_of_war_against_the_a.htm
- Belanger, J.D. (2008). Analyzing flight crewmember perceptions' regarding airline security effectiveness, morale, and professionalism. *Dissertation Abstracts International*, 69(01). (UMI No. 3299649)
- Bergen, P., Hoffman, B., & Tiedemann (2011). Assessing the jihadist terrorist threat to America and American interests. *Studies in Conflict & Terrorism*, 34(2). 65-101. doi: 10.1080/1057610X.2011.538830
- Beres, L. R., & Lopez, CM. (2006, December 6). Palestinian al Qaeda plans; coordinated attacks against U.S. and Israel. *Washington Times*. Retrieved from ProQuest Database.
- Borowsky, P.M. (2009). An exploratory analysis of the psychological dimensions of airline security and correlates of perceived terrorism threats: A study of active American Airlines pilots. *Masters Abstracts International*, 47(06). UMI No. 1466720
- Bream, S. (2008). New Al-Qaeda manual reflects changing face of terror. Retrieved from <http://www.foxnews.com/story/0,2933,403902,00.html>
- Budescu, D. V., & Wallsten, T. S. (1985). Consistency in interpretation of probabilistic phrases. *Organizational Behavior and Human Decision Processes*, 36(3), 391-405. doi: [http://dx.doi.org/10.1016/0749-5978\(85\)90007-X](http://dx.doi.org/10.1016/0749-5978(85)90007-X)
- Chowanietz, C. (2010). Politics in extraordinary times: A study of the reaction of political parties and elites to terrorism. *Dissertation Abstracts International*, 71(07).
- Cort, H. (2006, September 25). Osama bin Laden about to attack the U.S., says terrorism expert. *U.S. Newswire*. Retrieved on from ProQuest Database.
- Cozine, K. (2010). Transgovernmental networks as a tool to combat terrorism: How ICE attaches operate overseas to combat terrorist travel. *Dissertation Abstracts International*, 72(01). (UMI No. 3428059)

Crumpton, H.A. (2006, October 15). The changing face of terror: A post-9/11 assessment. Hampton Roads International Security Quarterly. Retrieved from ProQuest Database.

Dahl, E.J. (2008). Preventing terrorist attacks: Intelligence warning and policy response.

Dissertation Abstracts International, (59(08)). (UMI No. 3320166)

Deutcher, E.M. (2009). Homeland security and terrorism in selected European states. Masters Abstracts International, 47(04).

Douglas, M., & Wildavsky, A. (1982). Risk and culture: An essay on the selection of technological and environmental dangers. Berkeley, CA: University of California Press.

Esget, M. (2009). Three hijackings: An evolutionary leap for airline security, law and terrorism. Masters Abstracts International, 48(04).

Emerson, S. (2006). American jihad. New York, NY: Simon and Schuster, Inc.

Farrell, M. B. (2009, October 18). Are America's prisons incubating radical Islamists? The Christian Science Monitor. Retrieved from ProQuest Database.

Federal Aviation Administration, (1986). www.faa.gov

Feehan, K. (2009). Islamic terrorism: A war of values & politics as viewed through Hezbollah & al Qaeda. Masters Abstracts International, 48(02).

Forest, J.J.F. (2007). The modern terrorist threat to aviation security. Perspectives on Terrorism, 1(6), 10. Retrieved from <http://www.terrorismanalysts.com/pt/index.php/pot/article/view/21/html>

Gonya, L. (2010). History of the Transportation Security Administration (TSA). Retrieved from <http://www.helium.com/items/1840701-history-of-the-transportation-security-administration-tsa>.

Gardham, D. (2010, December 17). Printer bomb plot: Al-Qaeda bomb techniques are constantly evolving. Retrieved from <http://www.telegraph.co.uk/news/uknews/terrorism-in-the-uk/8210206/Printer-bomb-plot-al-Qaeda-bomb-techniques-are-constantly-evolving.html>

George, B., & Watford, N. (2007). Regulations of transport security post 911. *Security Journal*, (20), 158-170. doi: 10.1057/palgrave.sj.8350062

General Accounting Office. (2007, August 1). In-Flight Security Threats Has Matured, but Procedures Can Be Strengthened. GAO report number GAO-07-891.

Global Aviation Safety Study. (2015) www.agcs.allianz.com

Harrison, J. (2009). International aviation and terrorism: Evolving threats, evolving security. New York: Routledge

Hassan, I. (1985). The Culture of Postmodernism. *Theory, Culture & Society*, 2(3), 119-131. doi: 10.1177/0263276485002003010

Helman, C. (n.d.). Chronology of major terrorist attacks against U.S. targets. Center for Defense Information. Retrieved from <http://www.cdi.org/terrorism/chronology>.

Hesselbein, R. (2007, November 1). Statement of Captain R. Hesselbein, Chairman, National Security Committee, Air Line Pilots Association, International before the Subcommittee on Transportation Infrastructure Protection, Homeland Security, United States House of Representatives. Retrieved from http://www.alpa.org/portals/alpa/pressroom/testimony/2007/TM_Hesselbein_11-1-07oral.htm

Hester, E.N. (2000). Cockpit assault. Salon.com. Retrieved from <http://www.salon.com/travel/diary/hest/2000/04/08/cockpits/index.html>

Hildebrandt, J.M. (2009). Media and terrorism: Global coverage before and after 9/11. *Dissertation Abstracts International*, 70(12). (UMI No. 3387317)

Hoffman, B. (2007, Summer). The global terrorist threat: Is al Qaeda on the run or on the march? *Middle East Policy*, 14(2), 44-58.

International Air Transport Association, (2014).

Jacobson, S. H., Lee, A. J., & Nikolaev, A. G. (2009). Designing for flexibility in aviation security systems. *Journal of Transportation Security*, 2, 1-8. doi:10.1007/s12198-009-0022-7

Jodie, A. (2006, November 10). UK spies track "30 terror plots". Battalion of Deborah. Retrieved from http://www.battalionofdeborah.org/blog/_archives/2006/11/10/2490099.html

Kilgore, A.I. (2010, March). Taking another look at the destruction of Pan Am 103. *The Washington Report on Middle East Affairs*, 29(2).

Korstanje, M. E. (2011). The fear of traveling: a new perspective for tourism and hospitality. *Anatolia*, 22(2), 222-233. doi:10.1080/13032917.2011.597935

Krepinovich, A. F. (2006, Summer). The Pentagon's defense review: Not ready for primetime. *Issues in Science and Technology* 22(4), p. 71.

Larobina, M.D., & Pate, R.L. (2009, Spring). The impact of terrorism on business. *Journal of Global Business Issues*, 3(1), 147.

MacDonald, A. (2011). "U.K. Prosecutors Tie BA Employee to Awlaki," *Wall Street Journal*, February 2.

Maley P. (2008) Overhaul cuts sky marshals by a third. *The Australian*, January 23, 2008

March, R., & Woodside, A. G. (2005). *Tourism behaviour: Travellers' decisions and actions*. Oxon, UK: CABI.

Mitchell, V. W., & Greator, M. (1993a). Risk perception and reduction in the purchase of consumer services. *The Service Industries Journal*, 13(4), 179-200. doi: 10.1080/02642069300000068

Mitchell, V. W., & Greator, M. (1993b). Risk perception and reduction in the purchase of consumer services. *Service Industries Journal*, 13(4), 179-200.

Montgomery, L. &, Ryan, E. (1996). Terrorist Plots Uncovered in the U.S. since 9/11. The Christian Science Monitor. Retrieved from <http://www.csmonitor.com/USA/2009/0926/p02s08-usgn.html>

Munkittrick, P. (2010). The art of affiliation: Al-Qaeda in the Islamic maghreb and the politics of terrorist alliances. *Masters Abstracts International*, 48(05). UMI no.1475328

Murray, K. B., & Schlacter, J. L. (1990). The impact of services versus goods on consumers' assessment of perceived risk and variability. *Journal of the Academy of Marketing Science*, 18(1), 51-65. doi: 10.1007/bf02729762

National Transportation Safety Board (NTSB) Published list of "Most Wanted" safety improvements for aviation. (www.nts.gov/recs/mostwanted/aviation_issues.htm)

Newman, Edward. (2006). 'Exploring the "Root Causes" of Terrorism', *Studies in Conflict & Terrorism*, 29(8), 749-772. doi: 10.1080/10576100600704069

Pennington-Gray, L., & Schroeder, A. (2013). International tourist's perceptions of safety & security: the role of social media. *Matkailutkimus*, 9(1), 7-20.

Picucci, P.M. (2008). Terrorism's operational code: An examination of the belief systems of al Qaeda and Hamas. *Dissertation Abstracts International*, 69(04). (UMI No.3307710)

Prater, J. (2008). Statement of Captain J. Prater, Air Line Pilots Association, International President, before the Subcommittee on Aviation, United States House of Representatives. Retrieved from http://www.alpa.org/DesktopModules/ALP_A_Documents/ALPA_DocumentsView.aspx?itemid=15278&ModuleId=13790&Tabid=206

Quintal, V. A., Lee, J. A., & Soutar, G. N. (2010). Risk, uncertainty and the theory of planned behavior: a tourism example. *Tourism Management*, 31(6), 797-805. doi: <http://dx.doi.org/10.1016/j.tourman.2009.08.006>

Roehl, W. S., & Fesenmaier, D. R. (1992). Risk perceptions and pleasure travel: an exploratory analysis. *Journal of Travel Research*, 30(4), 17-26. doi: 10.1177/004728759203000403

Reisinger, Y., & Mavondo, F. (2005). Travel anxiety and intentions to travel internationally: implications of travel risk perception. *Journal of Travel Research*, 43(3), 212-225. doi: 10.1177/0047287504272017

Roehl, W. S., & Fesenmaier, D. R. (1992). Risk perceptions and pleasure travel: an exploratory analysis. *Journal of Travel Research*, 30(4), 17-26. doi: 10.1177/004728759203000403

Ross, B., Rhee, J., & El-Buri, R. (2009, December 28). Al Qaeda leader behind Northwest Flight 253 terror plot was released by U.S. Retrieved from <http://abcnews.go.com/Blotter/northwest-flight-253-al-qaeda-leaders-terrorplot/story?id=9434065>

Rosthauser, R.C. (2010). Terrorism conflict: How the United States responds to al Qaeda violence and expressed greivences. *Masters Abstracts International*, 48(05).

Roy, O. (2005, November). Europe's response to radical Islam. *Current History*, 104(655), 360.

Russell, P. A., & Preston, F.W. (2004). Airline security after the event: Unintended consequences and illusions. *The American Behavioral Scientist*, 47(11), 1419-1427. doi: 10.1177/0002764204265342

Samuels, E. (2008). Terrorism: A paradigm shift in business risk management. *Dissertation Abstracts International*, 70(03). (UMI No. 3350847)

Schinkel, W. (2009). On the concept of terrorism. *Contemporary Political Theory*, 8(2). 176-198. doi: 10.1057/cpt.2008.37

Schneier, B. (2006). *Beyond fear: thinking sensibly about security in an uncertain world*. Copernicus, New York

Scovel, C. (2006). Inspector General of the U.S. Department of Transportation testimony before the Senate (www.oig.dot.gov/item.jsp?id=2068),

Seidenstat, P., & Splane, F.X. (2009). *Protecting airline passengers in an age of terrorism*. Santa Barbara, CA: Praeger Security International.

Shughart, W.F. (2006). An analytical history of terrorism, 1945-2000. *Public Choice* 128.7-39.

Skinner, R. L. (2006, December 15). Improvements needed in TSA's Federal Flight Deck Officer Program. Retrieved from http://www.dhs.gov/xoig/assets/mgmt/rpts/OIG_07-14_Dec06.pdf

Smith, E. (2008). *Using secondary data in educational and social research*. New York, NY: McGraw-Hill Education.

Smith, A. K., Ayanian, J. Z., Covinsky, K. E., Landon, B. E., McCarthy, E. P., Wee, C. C., &

Steinman, M. A. (2011). Conducting high-value secondary dataset analysis: An introductory guide and resources. *Journal of General Internal Medicine*, 28(8), 920-929. doi:10.1007/s11606-010-1621-5

Sjöberg, L. (1980). The risks of risk analysis. *Acta Psychologica*, 45(1-3), 301-321. doi: [http://dx.doi.org/10.1016/0001-6918\(80\)90039-6](http://dx.doi.org/10.1016/0001-6918(80)90039-6)

Stevens, D., Schell, T., Hamilton, T., Mesic, R., Brown, M.S. (2004). *Near-Term Options for Improving Security at Los Angeles International Airport*. RAND Corporation, Santa Monica.

Steyn, M. (2006). *America alone*. Washington, D.C: Regnery Publishing, Inc.

Stinson, T.F., Kinsey, J., Degeneffe, D., & Ghosh, K. (2007). How would Americans allocate anti-terrorism spending? Findings from a national survey of attitudes about terrorism. *Homeland Security Affairs* 3(2).

Sumner, K.M. (2007). Airport security: Examining the current state of acceptance of biometrics and the propensity of adopting biometric technology for airport access control. *Dissertation Abstracts International*, 68(0S). (UMI No. 3276391)

Syed, N. (2010). Effectively diffusing terrorism: How successful have U.S. policies been in combating and deterring al Qaeda post-9/11? *Masters Abstracts International*, 49(03).

Szrom, C., & Harnisch, C. (2011, March). Al Qaeda's operating environments: A new approach to the war on terror. American Enterprise Institute. Retrieved from <http://www.aei.org/docLib/AQAM-final.pdf>

The 9/11 Commission Report, (2004).

Transportation Intelligence Gazette. (2007, July 20). Incidents at U.S. airports may suggest possible pre-attack probing. Retrieved from <http://msnbcmedia.msn.com/i/msnbc/sections/NEWS/pdfs/airport%20warning.pdf>

Treichler, D.R. (2006). The influence on air transportation of economic interests, public policy and globalism. *Dissertation Abstracts International*, 67(04). (UMI Number: 3214834)

United States Congress. (2002). Homeland Security Act H.R.5005. Retrieved from <http://www.pfir.org/2002-hr5005>

United States Department of State. (2011)

Williams, A. M., & Baláž, V. (2013). Tourism, risk tolerance and competences: travel organization and tourism hazards. *Tourism Management*, 35(0), 209-221. doi: <http://dx.doi.org/10.1016/j.tourman.2012.07.006>

Williams, A. M., & Baláž, V. (2014). Tourism Risk and Uncertainty: Theoretical Reflections. *Journal of Travel Research*. doi: 10.1177/0047287514523334

Zalman, A. (2009). The history of terrorism. Retrieved from <http://terrorism.about.com/od/whatisterroris1/p/Terrorism.htm>