

Dear Colleagues

In collaboration with Erasmus University (the Netherlands), Boğaziçi University (Turkey), Adnan Menderes University (Turkey), Sun-Yat-Sen University (China), Netherlands Institute in Turkey and Elgin & Co, an international conference, titled "**A Heritage of Hospitality and Hospitality for Heritage**" will be held in Istanbul Turkey, 6-8 November 2014. Along with state-of-the-art research, keynote speakers and ground breaking case studies all around the world on heritage, tourism and hospitality, a preconference event will take place on the 6th of November to offer tips for international publication in highly prestigious journals. In addition to the conference proceedings, selected high quality papers will appear in an international book to be published by CABI and a Special Issue will be published by the Journal of Travel and Tourism Research. Please feel free to visit www.heritagetourismhospitality.org for further information

Prof. Dr. Atila Yüksel
JTTR- Editor

A Heritage of Hospitality and Hospitality for Heritage

**Preservation, Promotion and Profit
Research Agendas, Best Practices and Partnerships
in Tourism**

**International Conference, 2014
Istanbul, Turkey
November 6-8, 2014**

**Erasmus University, Netherlands
Boğaziçi University, Adnan Menderes University,
Turkey and Sun-Yat-Sen University
with support from
Elgin & Co.**

Call for Papers and Cases on

www.heritagetourismhospitality.org

**Elgin
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Netherlands Institute in Turkey



Conference Organisers



Frank Go, Rotterdam School of Management,
Erasmus University, Netherlands



Atila Yüksel, Adnan Menderes University, Turkey



Maria D. Alvarez, Boğaziçi University, Turkey

