

## Guidance to authors

*Palermo Business Review was created with the goal of publishing and sharing original research papers written by professors from and external to the University of Palermo.*

*Since 2008, PBR is published without interruption and since 2016 two issues are published a year, in July and November respectively, on different topics selected by the Editorial Coordination. The articles are received in digital format. Deadline for submission: until the month before the bi-annual publication. Languages of preference: Spanish and English, for international spread.*

*The following types of original contributions will be published:*

- 1) Theoretical or empirical research articles.*
- 2) Case studies.*
- 3) Review articles.*
- 4) Comments to scientific works.*
- 5) Academic interest reports.*
- 6) Updates of knowledge.*
- 7) Short research notes.*
- 8) Notable projects of advanced students.*

### **Evaluation process**

*Research papers will be received by Editorial Coordination (Lola Zapata: [lzapata5@palermo.edu](mailto:lzapata5@palermo.edu)) and will be reviewed, including the control of plagiarism through global browsers and under Turnitin® review. Each semester the Coordination will make a pre-selection of the received works and **external arbitrators** (minimum of two evaluators) will provide an online evaluation of each article and deepen on plagiarism or non-compliance with the ethical norms proper to scientific production.*

*Subsequently, Editorial Coordination will notify the authors of the decision taken by evaluators. The articles can be returned to include the modifications advised by external arbitration.*

*Authors are responsible for the submission of the manuscript published. The journal editors could make corrections of format.*

*The pre-selected articles are sent to the **Editorial Committee**, a group of internal and external academic specialists from the University of Palermo and foreign universities, in order to advise the Editorial Coordination for a continuous improvement of the editorial quality and its internationalization and reserves the following rights:*

- 1) Ask specialists for articles or reviews.*
- 2) Reject collaborations that are not pertinent to the PBR's profile.*
- 3) Evaluate the pre-selected articles taking into consideration the mission and vision of the Journal, the quality of research and its contribution under the adherence to C.O.P.E. (Committee on Publication Ethics).*
- 4) Notify Editorial Coordination of the decision to accept or reject manuscripts.*
- 5) Establish the order in which accepted papers will be published.*

*According to Argentine Law 26899, the articles will remain in digital repositories of the University of Palermo.*

### **Format and citation rules**

- 1. The articles must be presented in A4 format in type and font Times New Roman 12, justified. The upper and lower margins must be 2.5 cm, 3 cm right and left margins and in double line spacing.*
- 2. Cover page should include*
  - a. Title of article in Spanish and English.*
  - b. Name, surname, nationality, occupation and brief of jobs positions and university affiliation, including e-mail addresses of each authors.*
  - c. A summary up to 280 words, in Spanish and English (abstract), in order to promote the international spread of the researches. The abstract is a work's synthesis and must be understood without having to consult the rest of the work.*
  - d. For classification purposes, up to six keywords should be included in Spanish and English, preferably following the criteria established by the Journal of Economics Literature, separated by semicolons and a space behind.*
  - e. The article must have a minimum of 10 pages (5,000 words) and a maximum of 30 pages (15,000 words).*
- 3. Conclusion: should be completed with a non-technical summary of the main findings.*
- 4. Footnotes should be made if strictly necessary and must be numbered in correlative form.*

5. *Words in foreign languages will be written in italics.*
6. *All graphics, images, photos and tables must have a source, even when it is developed by the authors, and publication year.*
7. *Outstanding student work: the selection will be in charge of the Editorial Board.*
8. *Internet sources should show at least the title or description of the document and the publication date or must indicate the DOI or the URL.*
9. *For references, it is recommended to follow the criteria established by the style standards of the American Psychological Association (APA rules).*

Guidance to authors also available online:

***[http://www.palermo.edu/negocios/cbrs/pbr-participar\\_revista.html](http://www.palermo.edu/negocios/cbrs/pbr-participar_revista.html)***

